

Working Student Social Media Manager (m/f/d)

Since the publication of its immersive MMOGs “Lords & Knights”, “Crazy Tribes” and “Celtic Tribes”, XYRALITY has grown to be one of the most successful mobile games studios in Europe. More than 60 dedicated employees work on the further development of our game portfolio to this day.

We are currently looking for a working student to fulfill the role of a Social Media Manager (m/f/d). This position offers the unique opportunity to gain varied practical experience in the development and maintenance of our international player base.

Your responsibilities:

- Support of our marketing department in executing campaigns and working on cooperations
- Gain experience in building and supporting social media presence (Facebook, Instagram, etc.)
- Independent development of written and visual content for various communication channels
- You have the opportunity to develop completely new marketing channels with your own smaller projects
- Support our team with the design and realization of ASO as well as SEO strategies

Required skills:

- Very good confidence in composing texts
- You have a good sense for the concerns and interests of the community
- Fluent German and English skills, both written and spoken
- Communication skills, friendliness and creativity are first nature to you
- Knowledge in the usage of Social Media platforms (Facebook, Instagram, etc.)

Ideally:

- You have already gained initial experience working with Online / Mobile Games
- Practical handling of presentation and spreadsheet programs (Excel, Powerpoint etc.)
- You are a student in a course of studies focusing on media, communication or comparable education

We offer:

- A challenging and promoting working atmosphere
- Responsible tasks
- A team-oriented work process in which your work results are visibly incorporated
- Close co-operation with our team, which supports you in your professional and personal development
- A unique know-how in the development and marketing of cross-platform games
- A modern, young work environment including free fruit and beverages
- HVV ProfiTicket subsidy

If you are interested in this unique opportunity, please send your complete application with salary expectations and your CV as a PDF file to jobs@xyrality.com. We would also appreciate information, where our job advertisement caught your attention.

XYRALITY GmbH

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